GS1 Industry and Standards Event

Transforming business together.

10-14 September 2018 Dublin, Ireland

An event like no other

Join us at our annual **GS1 Industry and Standards Event** to strengthen customer-relationships while working together to create standards that are relevant, powerful and globally-adopted.

During a concentrated week, attendees will take part in the standards development process as it unfolds - hearing firsthand about the business needs of our diverse user communities and transforming business through the power of standards, together.

A week of collaboration

Throughout the event, attendees will have opportunities to learn about the latest industry trends and challenges, with access to **50** interactive sessions. Some of this year's "must-attend" sessions include:

- **GS1 Activate Path to Implementation Training -** This session will help MOs considering implementing GS1 Activate to understand what they need to do to prepare, set up and deploy a the service locally. The discussion will follow the "Path to Implementation" checklist which will walk participants through work that needs to be done and make the service deployment a success.

- **Transport & Logistics Strategy -** You will learn about the recently approved GS1 Transport & Logistics strategy and how it may affect all the GS1 vertical sectors. We will also engage you to further detail out the strategy and identify opportunities to work with you to implement the T&L strategy also in your country.

- **GS1 Cloud Services Deployment Best Practices -** Our greatest strength is our community. This session will enrich participants with MOs' first success stories with the deployment of GS1 Cloud Services. It will also allow for plenty of interaction (including Q&A and exchange of best practices) with the aim to build a strong GS1 MO community by leveraging each other's learnings and achievements.

- **Get started with the new GS1 Learning Management System -** The new GS1 Learning Management System offers several important benefits to your Member Organisation such as optimising the deployment of GS1 standards This session will provide an overview of how other MOs are using the system and how to get started deploying it to your member companies.

    ....and many more!

Join us

Register today and find out why the GS1 Industry & Standards Event is the "go-to" standards gathering for industry.

Event Sponsorship opportunities are available!

To reserve your sponsorship, contact **cindy.grell@gs1.org** for more information.

Don't miss this year's speakers!

Michael Carey
Two-time "Entrepenuer of the Year" & former Chairman of Bord Bia

Kriss Akabusi
Olympic gold medalist & motivational speaker

For more information on the event and registration:

Visit: https://standards-event.gs1.org/