



IMAGINE one world, one standard, one vision: improving PATIENT SAFETY

Participants from around the world join the global GS1 Healthcare conference to:

- **Share** the latest news on industry and regulatory developments in automatic identification, traceability and electronic product catalogues
- **Network** and leverage with other stakeholders from around the world using this unique, neutral and global platform
- **Learn** more about existing supply chain data standards
- **Hear** how GS1 works with hospitals, pharmacies and patients

Patient safety and supply chain excellence through global standards

The global GS1 Healthcare conference takes place in Berlin 4th to 6th April 2017, and brings together key strategists, actors and influencers from across the world to advance the development and adoption of global standards in the healthcare supply chain. Past conferences have proven that significant value is to be gained for participants from the full range of healthcare related organisations, from (inter-)governmental bodies and regulators, healthcare providers, pharmacists, manufacturers, distributors & wholesalers, logistics providers, industry associations, and the GS1 Member Organisations representing local communities.

About GS1 Healthcare

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies. For more information, visit www.gs1.org/healthcare

The conference at a glance:

Tuesday 4 April	Wednesday 5 April	Thursday 6 April	Friday 7 April
Opening	Plenary: Pharmaceuticals/ Traceability from manufacturer to patient	Plenary: UDI/ Worldwide implementations	Visit GS1 Germany knowledge centre in Cologne (optional)
Plenary: Hospital	Networking lunch	Closing	
Networking lunch	Networking lunch		
Implementation reality sessions: Bedside scanning, Hospital collaboration, Hospital Implementation, Regulatory requirements for pharmaceuticals and vaccines	Implementation reality sessions: Pharmaceutical implementation, Medical device implementation, Regulatory requirements for medical device	Side visits to hospitals in Berlin (optional)	
Poster reception	Networking dinner		

Day 1: Tuesday, 4 April

7:30 – 9:00	Registration and welcome coffee
8:00 – 8:45	A starter session on GS1 standards Introduction to global standards for Identify, Capture and Share GS1 Germany
9:00 – 13:00	Opening Plenary Session – Hospital Implementation A session for both suppliers and providers, to learn about hospital implementations from around the world.
9:00 – 9:10	Opening remarks and welcome to the conference Ms. Ulrike Kreysa, Vice-President Healthcare, GS1 Global Office (<i>confirmed</i>) Mr. Miguel A. Lopera, President and CEO, GS1 Global Office (<i>confirmed</i>)
9:10 – 9:40	Opening discussion Healthcare, trends and developments – global and local Mr. Jörg Pretzel, CEO, GS1 Germany (<i>confirmed</i>) Dr. Meinrad Lugan, Board Member, B.Braun (<i>confirmed</i>) Mr. Wilfried Winzer, Director, University hospital Dresden, Germany (<i>confirmed</i>)
9:40 – 10:00	NHS Supply chain strategy – GS1 adoption in a trust Mr. Alan Foster, CEO, North Tees and Hartlepool NHS Foundation Trust, UK (<i>confirmed</i>)
10:00 – 10:20	GS1 standards in German hospitals Dr. Oliver Gründel, Managing Director, AGKAMED, Germany (<i>confirmed</i>)
10:20 – 10:40	Procurement and patient care Mr. Dominique Legouge, Director General, Resah GPO, France (<i>confirmed</i>)
10:40 – 11:10	Coffee break
11:10 – 11:30	Enhancing patient safety by medication checking Ms. Gertrud Türk-Ihli, Medius Kliniken (<i>confirmed</i>) Mr. Martin Reitstaetter, Agfa Healthcare (<i>confirmed</i>)
11:30 – 11:55	Supply chain, traceability and patient safety Name, title
11:55 – 12:05	Healthcare Provider Advisory Council (HPAC) Award The GS1 HPAC provides two awards for: <ol style="list-style-type: none"> 1. an individual who has contributed extensively to furthering GS1 Healthcare's work efforts over the years;



	2. a provider organisation that has implemented GS1 Standards for at least one process in their organisation.
12:05 – 12:25	Presentation of winner of the "Provider Recognition Award"
12:25 – 12:45	Presentation of winner of the "Provider Implementation Best Case Study Award"
12:45 – 12:50	Introduction to conference charity GS1 Healthcare supports a local charity with 5 EUR for every received feedback form
12:50 – 13:00	Introduction of afternoon sessions and the poster reception
13:00 – 14:00	Networking lunch
14:00 – 15:30	<p>Two breakout sessions about bedside scanning or hospital collaboration. Participants can choose from the parallel sessions:</p> <p>1. Bedside scanning – facilitated by European Association of Hospital Pharmacists (EAHP)</p> <ul style="list-style-type: none"> • Facilitator: Mr. Rob Moss, Director of Professional Development, EAHP (<i>confirmed</i>) • Mr. Hans Ros, Pharmacist, Gelre Hospital, Netherlands (<i>confirmed</i>) • Ms. Peggy Staver, Director, Product Integrity, Pfizer (<i>confirmed</i>) <p>2. Hospital collaboration – Healthcare providers collaborating to drive efficiency and safety using GS1 standards</p> <p>Groups of healthcare providers are now more actively starting to collaborate to communicate a consistent message regarding the need for GS1 standards to help drive efficiency, accuracy and ultimately, patient safety. In this session, representatives from healthcare providers and government entities who have implemented GS1 standards in collaboration with their peers will share their experiences, advice and lessons learned. Panellists include:</p> <ul style="list-style-type: none"> • Mr. Peter O'Halloran, CIO, ACT Health • Ms. Megan Main, CEO, NZ Health Partnerships (<i>confirmed</i>) • Netherlands Federation of University Medical Centres NFU, Netherlands • Mr. Wilfried Winzer, Director, University hospital Dresden, Germany (<i>confirmed</i>)
15:30 – 16:00	Coffee break
16:00 – 17:30	<p>Two breakout sessions about hospital implementations or Public Policy (pharmaceuticals and vaccines). Participants can choose from the parallel sessions:</p> <p>3. Hospital Implementation – Exciting results of implementing GS1 standards in a hospital</p> <p>In this session hospitals will share their experiences on implementing GS1 standards in the care giving environment with highlights on the positive effect on workflow and staff time, in operating theatre and traceability, the overall gain in patient safety.</p> <p>They challenge the audience on drivers, why and where to start, sponsorship and funding, issues to overcome in implementation realities and their successes. Panellists include:</p> <ul style="list-style-type: none"> • Mr. Carlos Smart, Agaplesion Markus Hospital

	<ul style="list-style-type: none"> • Mr. Andrew Raynes, IM & T Programme Director, Barking, Havering and Redbridge University Hospitals NHS Trust, UK (<i>confirmed</i>) • Mr. Terry Hoy, Regional Supply Chain Manager, South West Supply & Logistics, South West Healthcare, Australia (<i>confirmed</i>) <p>4. Public Policy: Pharmaceuticals and vaccines Regulatory requirements and initiatives from around the world related to pharmaceuticals and vaccines – normally a closed group; it is only open for this session. Moderators:</p> <ul style="list-style-type: none"> • Ms. Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office (<i>confirmed</i>)
17:30 – 18:30	<p>Poster reception</p> <p>Discover the latest GS1 Healthcare implementations and initiatives developed by GS1 member organisations – vote for the best poster</p>
17:30 – 19:00	<p>International Government Healthcare Supply Chain ThinkTank (by Invitation only)</p> <p>Open to international government healthcare organisations – discussions will be held under the Chatham House Rule</p>

Day 2: Wednesday, 5 April

8:30 – 9:00	Welcome coffee
9:00 – 13:00	Plenary session – Pharmaceuticals/Traceability from manufacturer to patient Traceability is an ubiquitous requirement in Healthcare – to improve patient safety through visibility in many business processes
9:00 – 9:25	EU Falsified Medicine Directive Dr. Oliver Onusseit, Federal Ministry of Health, Department 114, Pharmaceutical development, -approval, wholesale, clinical testing
9:25 – 10:00	EMVO plus NMVO presentation (Bulgaria) Mr. Andreas Walter, General Manager, EMVO (<i>confirmed</i>) Ms. Illiana Paunova, Executive Director, Bulgarian Medicines Verification Organisation(BgMVO) (<i>confirmed</i>)
10:00 – 10:20	What Is Next After the Results of Implementing GS1 Pilot in the Public Health Supply Chains! Dr. Muhammad Aslam, Chief Executive Officer, Drug Regulatory Authority of Pakistan(DRAP) (<i>confirmed</i>)
10:20 – 10:40	Pharmaceutical serialization and Traceability system in Korea Ms. JeongHwa Oh, Deputy Manager, Pharmaceutical information management department, Korea Pharmaceutical Information Service(KPIS) (<i>confirmed</i>)
10:40 – 11:00	Egypt Roadmap to Tracing of Pharmaceuticals: Challenges and Milestones Dr. Yassin Afify, Head of technical department at CAPA- MOH, Ministry of Health, Egypt (<i>confirmed</i>)
11:00 – 11:30	Coffee break
11:30 – 11:55	Track & Trace implementation challenges for manufacturers Mr. Stefan Artlich, Director Product Tracking and Authentication, Bayer (<i>confirmed</i>)
11:55 – 12:15	Implementation traceability system Ms. Christina Kögler, M. Eng. Packaging Technology - Print Packaging Engineer, Bausch & Lomb (<i>confirmed</i>)
12:15 – 13:00	The traceability regulation in US and roadmap towards implementation Ms. Peggy Staver, Director, Product Integrity, Pfizer (<i>confirmed</i>) Mr. Scott Mooney, Vice President Distribution Operations, McKesson (<i>confirmed</i>)



	Mr. Jeff Denton, Sr. Director, Global Secure Supply Chain, AmerisourceBergen Corp (<i>confirmed</i>)
13:00 – 14:00	Networking lunch
14:00 – 15:30	<p>Two parallel streams - Participants can choose which stream they wish to attend.</p> <p>1. Pharmaceutical subjects - Ask the experts sessions (90 min each session)</p> <ul style="list-style-type: none"> • Shared packs, coding status/NTIN to GTIN <ul style="list-style-type: none"> ◦ Ms. Joan Cahill, Director, Packaging & Delivery Systems, Pfizer (<i>confirmed</i>) ◦ Mr. Grant Courtney, Manager, Falsified Medicines Directive Project, GSK (<i>confirmed</i>) • DataMatrix/HRI <ul style="list-style-type: none"> ◦ Mr. Chuck Biss, Senior Director, AIDC Healthcare, GS1 Global Office (<i>confirmed</i>) • Traceability/serialisation <ul style="list-style-type: none"> ◦ Ms. Peggy Staver, Director, Product Integrity, Pfizer (<i>confirmed</i>) ◦ Mr. Scott Mooney, Vice President Distribution Operations, McKesson (<i>confirmed</i>) ◦ Mr. Jeff Denton, Sr. Director, Global Secure Supply Chain, AmerisourceBergen Corp (<i>confirmed</i>) ◦ Mr. Craig-Alan Repec, Senior Manager EPCglobal Technology, GS1 Global Office (<i>confirmed</i>) <p>2. Medical Device Identification, Marking and Data Management</p> <p>This session provides an in-depth look at identification, marking and master data management of high risk devices and the value standards add to medical device Unique Device Identification, including when used in implant registries and instrument tracking. Join this session and participate in a discussion with experts who share their experiences and offer advice for those undertaking these implementation steps, for either compliance with medical device regulation or for patient safety and improved outcomes at hospitals.</p> <ul style="list-style-type: none"> • Ms. Linda Sigg, Associate Director for Informatics, Office of Surveillance and Biometrics FDA Center for Devices and Radiological Health (CDRH), US Food and Drug Administration, U.S. FDA (<i>confirmed</i>) • Ms. Terrie Reed, Senior Advisor for UDI Adoption, U.S. FDA (<i>confirmed</i>) • Ms. Jackie Elkin, Global Process Owner Standard Product Identification - Medtronic, Inc. (<i>confirmed</i>) • Ms. Karen Conway, Industry Relations Director, GHX (<i>confirmed</i>) • Mr. Volker Zeinar, Global Coordinator Auto-ID Affairs, B. Braun Medical Inc. (<i>confirmed</i>)
15:30 – 16:00	Coffee break
16:00 – 17:30	<p>Two parallel streams - Participants can choose which stream they wish to attend.</p> <p>3. Pharmaceutical subjects - Ask the experts sessions (repetition of 2 most requested from above) plus</p> <ul style="list-style-type: none"> • IDMP/FMD in hospitals <ul style="list-style-type: none"> ◦ Mr. Christian Hay, Senior consultant, GS1 Global Office (<i>confirmed</i>)/EAHP <p>4. Public Policy: Medical Devices</p> <p>Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session.</p> <p>Moderators:</p>

	<ul style="list-style-type: none">• Ms. Géraldine Lissalde-Bonnet, Public Policy Director, GS1 Global Office <i>(confirmed)</i>
19:00 – 22:30	Networking event

Day 3: Thursday, 6 April

8:30 – 9:00	Welcome coffee
9:00 – 10:40	Plenary session – UDI UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
9:00 – 9:25	Medical device regulation in Europe Mr. Salvatore Scalzo, European Commission
9:25 – 9:50	UDI implementation Ms. Melissa Finocchio, Director, Product Labeling & Documentation, BioMerieux <i>(confirmed)</i>
9:50 – 10:15	UDI implementation at a SME Mr. David Imad, Ulrich
10:15 – 10:40	Master data management with GDSN Ms. Michaela Berlich, VP Purchasing & Logistics, University Hospital Schleswig-Holstein <i>(confirmed)</i> Dr. Hajo Reissmann, Head of the Medical Services Division, University Hospital Schleswig-Holstein <i>(confirmed)</i>
10:40 – 11:10	Coffee break
11:10 – 12:40	Plenary session – Worldwide implementations
11:10 – 11:30	Traceability for vaccines in Nicaragua Ms. Rehana Wolfe, Director, Global Developing World, Pfizer <i>(confirmed)</i>
11:30 – 11:50	Enabling traceability by identifying and marking reproductive health products USAID
11:50 – 12:15	Inspirational speaker Dr. Volker Fitzner, Partner in the Health & Pharmaceutical Division, PWC <i>(confirmed)</i>
12:15 – 12:20	Invitation to next conference in Chicago, USA Ms. Siobhan O’Bara, Senior Vice President, Industry Engagement, GS1 US <i>(confirmed)</i>
12:20 – 12:40	Closing remark GS1 Healthcare Tri-Chairs

<p>Afternoon</p>	<p>Site visits (optional, by registration only, participants can choose one from below). Please note that the number of participants is limited.</p> <ul style="list-style-type: none"> • Logistic centre at Paul Gerhard Diakonie Services GmbH (50 attendees) • Hospital pharmacy at the Alexianer St. Hedwig-Krankenhaus (15 attendees) • RFID based laundry logistics at Vivantes – Netzwerk für Gesundheit GmbH (60 attendees) <p>The Paul Gerhardt Diakonie Services GmbH is a subsidiary of Paul Gerhardt Diakonie. Paul Gerhardt Diakonie is a major force in healthcare provision. Every year, some 113,000 patients are treated at the hospitals and outpatient rehabilitation centers operated by Paul Gerhardt Diakonie in Berlin and Saxony-Anhalt.</p> <p>The Paul Gerhardt Diakonie Services GmbH supports hospitals and nursing care facilities in providing optimal patient care. These services include catering, strategic and operational purchasing as well as logistics for own and external facilities, operation of a central sterilization system, building cleaning, infrastructure and construction management. The management of outsourced services - such as medical technology, maintenance cleaning and laundry supplies - are also part of the portfolio.</p> <p>The pharmacy of St. Hedwig-Kliniken Berlin GmbH supplies all the departments and specialist departments of the St. Hedwig-Hospital, the Hedwigshöhe Hospital, the St. Joseph Hospital Berlin-Weißensee, the St. Josefs Hospital Potsdam and the Oberlin Hospital Potsdam-Babelsberg and the Addiction Therapy Center "Die Pfalzburger".</p> <p>In total, it provides approximately 1,700 beds with medicines and anesthetics, self-made formulas, defects, mucous membrane disinfectants, infusion solutions and a proportion of laboratory equipment.</p> <p>The attendees will get detailed insights regarding all relevant logistic processes in the hospital pharmacy.</p> <p>Vivantes: The largest communal hospital group in Germany will give the participants an exclusive insight into their laundry logistics. Vivantes has been able to cope with the costs, among other things, with RFID-based flows. The necessary processes will be presented live at a guided tour in one of the Vivantes hospitals.</p>
<p>Friday, 7th April 09:00 am – 2:00 pm</p>	<p>Visit the GS1 Germany Knowledge Centre in Cologne (optional, by registration only)</p> <p>With the Knowledge Center, GS1 Germany has created a unique place for promoting GS1 Standards. Discover our Training, Competence and Innovation Center in Cologne! Across 2,500 sqm, the GS1 Germany Knowledge Center is home to an inspiring Creative Lab, a healthcare showroom including a pharmacy, a hospital and a production area.</p> <p>Meeting Point: GS1 Germany Knowledge Center Stolberger Str.108 a D - 50933 Cologne</p>

	Transport and hotel are to be organised by participant's care. To book your hotel in Cologne, please go to: http://www.healthcare-event.gs1.org/hotels-travels
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