GS1 Industry & Standards Event 2016

Incredible business progress, made by and for industry

Record attendance and results

During the GS1 Industry & Standards Event, held at the Crowne Plaza Hotel in Brussels, Belgium from 3-7 October 2016, 320 people from 32 countries worked together to transform business at a record speed and pace.

In plenary presentations, panel discussions, working group meetings and industry-specific workshops, global business leaders and trading partners worked together to find solutions to common business challenges and to simplify and streamline today’s complex global supply chain.

And of course, a great deal of productive work and fruitful networking was also accomplished during breaks, lunches and dinners.

Real business progress was made in all of these key areas:

- Omni-channel: last mile opportunities
- Transport & Logistics in the digital age
- Technical Industries: gaining interoperability
- Fresh Foods: new case studies
- Apparel & General Merchandise
- GDSN: what’s next?
- Unique ID: consumer product variant
- Enhancing existing standards
- Enabling greater traceability
- Transforming Foodservice
- Building new global standards

Some key achievements...

Business leaders from industry and representatives from GS1's Global Office and many of its Member Organisations officially kicked off work on the next version of the Global
Traceability Standard (GTS 2).

In response to the urgency expressed by industry, we outlined requirements and use cases for the consumer product variant phase of our UniqueID project and developed the foundation for further industry outreach and analysis. GS1 is working at the "speed of business!"

During the Maintenance, Repair & Overhaul (MRO) in Rail working group session, we finalised the application standard, shared business cases, approved the motion to ratify the Application Standard for Identification and Marking of MRO Objects in Rail, and dedicated a significant amount of time developing the industry engagement and deployment plan that will help bring the ratified standard to market and drive immediate implementation.

Participants in the High-Speed Barcode Printing working group session approved a new standard for high-speed barcode printing. This standard is now positioned for ratification. The session also included exploratory conversations on the topic of the future of barcoding in retail, and on our training and communications efforts.

And these are just a few highlights of the many accomplishments!

Please visit the Post-Event website to download an executive summary of the work sessions, access many of the presentations, see photos and more.

2016 GS1 Standards Award Winners

Our 2016 award recipients showed tireless commitment, passion and leadership and have enabled businesses around the globe to benefit from GS1 standards.

Lori Bigler, The J.M. Smucker Co. (second from right)
Since 2000, Lori has been a constant and enthusiastic contributor to GS1 and the standards development process. She’s a Board Committee for Standards member, actively involved in global and local working groups, and previously a member of the Global Data Synchronisation Network (GDSN) Board. Recently her contributions and leadership were essential to the success of the GTIN Management Standard.

Ken Traub, Ken Traub Consulting LLC (third from right)
Ken regularly goes above and beyond with his contributions to the Global Standards Management Process (GSMP) process. As a member of the GS1 Architecture Group, he works to ensure the standards are well written and can be implemented across industries and technologies. He is a tireless ambassador for GS1.

Hanjörg Lerch, METRO AG
Hanjörg was an industry leader and a passionate advocate of GS1, always striving to help both his own company and the GS1 community to stretch their capabilities. As co-chair of the GSMP Process Oversight Committee (POC), he helped define how the GSMP operates today. Most recently, Hanjörg helped the GS1 UniqueID team define the next generation of GTIN management rules. Hanjörg passed away in July 2016 after a long and courageous battle with cancer. His award was accepted on his behalf by his son, Jan Niklas (second from left)

Left to right in the photo above: Steve Bratt, Jan Niklas Lerch, Miguel Lopera, Ken Traub, Lori Bigler, Mark Holmes

“Coming to the GS1 Industry & Standards event is all about collaboration and working together.

Standards need to be adopted universally and the sharing of information helps with this process.”

Brad Depke
Abbott Labs
You weren’t there? You missed a lot!

If you did not join us in Brussels for the 2016 Industry & Standards Event, then you missed...

- 40 working sessions
- 30 speakers from industry & academia
- 11 exhibits at an evening networking event
- 2 lunch & learn sessions
- 1 networking dinner
- 3 GS1 Standards Award winners
- 1 lifetime recognition ceremony for a GS1 team member

Our work is faster and more efficient than ever before

Our best-in-class standards development is moving measurably more quickly and more smoothly.

In the past, delivering a new standard demanded an average of **443 days**... but now, thanks to the changes we made, we are moving standards through the process **two or three times faster**!

For example:

**Maintenance, Repair & Overhaul (MRO) in Rail Standard:**
Estimate: **276 days / On schedule!**

**High-Speed Barcode Printing:**
Estimate: **240 days / Ahead of project plan, ready for ratification!**

**UniquelD:**
Wow! **146 days / Exactly as according to the project plan!**

What are we doing differently?
In **July 2015**, we launched a new GSMP manual that has allowed us to put best-in-class improvements into practice around our principles of **relevance, efficiency and participation**.

Among other changes, an **Industry Engagement Steering Committee** was formed in January 2016, and quickly began ensuring that any work entering the GSMP is truly relevant to the GS1 community.

Our **Board Committee for Standards** has continued to provide strong guidance.

Our focus has been on holding **more face-to-face meetings** to help improve participation and move at “the speed of business”.

We also tested **new working group facilitation techniques** and confirmed that they were effective at collecting community feedback and reaching consensus quicker than before.

As we learn from these new approaches, we will continue to make improvements across the GSMP.

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**Lifetime recognition for a GS1 team member**

**Andrew Osborne** from GS1 UK was recognised during the Industry & Standards Event for his 40 years of unflagging service to the GS1 community in the UK and globally.

Andrew (right) is shown here with Steve Bratt, GS1 Chief Technology Officer and President, Standards Development and EPCglobal Inc.

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You must not miss our next event, so save the date!

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**Help build standards to deliver business value:**
GS1 GSMP in a nutshell

The GS1 Global Standards Management Process (GSMP) pairs efficiency with consensus-building to develop standards that address real business challenges.

GSMP is a collaborative forum for creating standards, guidelines and other materials to serve our global users.

Through the GSMP, businesses facing similar problems work together to develop standards-based solutions.

As a neutral party, GS1 facilitates dialogue between participants from nearly 60 countries who work in sectors including retail, consumer goods, fresh foods, healthcare, transport & logistics and government.

Learn how we develop standards, find out what GS1 global work groups are developing, and see the different ways you can get involved by visiting our website.